



2024



It is a brand for the young at heart.

Wekükü is committed to making design and art closer to daily life, and our creativity comes from classic inheritance; we are innovative and highly recognizable; we share the best experience of art and design.

GENERAL ENQUIRIES

info@dc-agent.com

SALES

jane.xu@dc-agent.com

RED

[wekuku](#)

TEAM INTRODUCTION

「NOTION STUDIO」

Founded in early 2020, it is a product design studio. The studio works in many fields, including but not limited to art derivative design, curation, and creative direction. It aims to balance the boundary between art and design, and integrate high-profile artwork into our daily lives. Notion studio also serves as the creative director of shanghai local brand wekükü, directing and managing the overall product creativity.

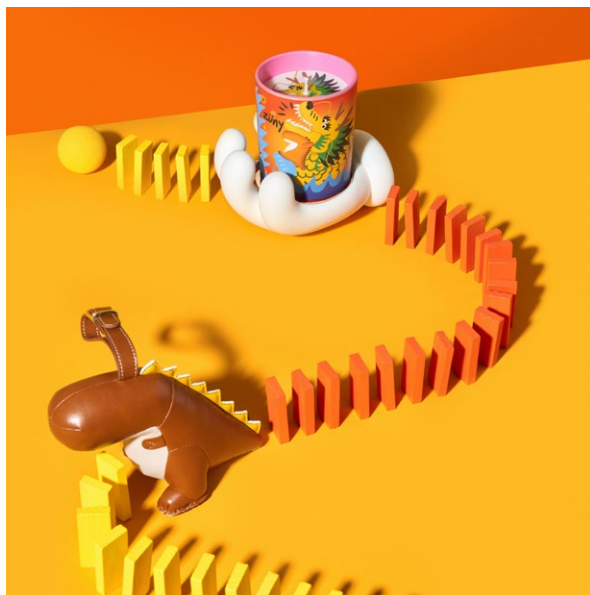
COLLABORATING ARTIST



「NICHINICHI」

She graduated from the akiyama research office of tama art university in japan. After returning home, she established the koujitsu design studio with liu hang with a focus on exploring visual expression in humor. The works of the studio have won the gold award for illustration at the macao design biennial, the vans artist award and the judge's Award at the illustration biennial. The works have also been selected in the warsaw international poster biennale, the poland and mexico international poster biennale, toyama international poster triennial, golden bee international graphic design biennale, bolivia international poster biennale and the world illustration awards (wia).

NEW ARRIVAL



GREAT LUCK SCENTED CANDLES

- [GREAT LUCK] WEKÜKÜ X ZUNY
- [GREAT LUCK]

01

GIVE ME SOME SUGAR SCENTED CANDLES



02



BREW BUDDY TEA SET

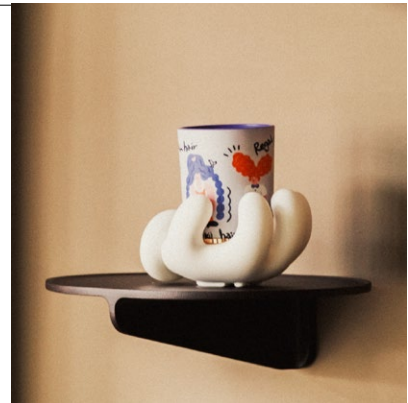
- TEAPOT & COFFEE POT
- TEAPOT

03

SCENTED CANDLE SERIES

SCENTED CANDLES

- AHA! COLLECTION
- WOW COLLECTION



BLOOMY

FRAGRANCED REED DIFFUSER

- CURRANT
- NEROLI
- GREEN



BREW BUDDY

TEAPOT & COFFEE POT

- TEAPOT & COFFEE POT
- TEAPOT



BUBBLE MIRROR

MIRROR





「WOW!」 COLLECTION

We all wish to be successful, and the WOW scented candle series expresses the hope of unlocking a special skillset in order to be successful. It's the blunt truth that we are sometimes too shy to admit to. The WOW series is based on a pun; the word "grab" in Chinese is the same as "master". When the candle is being used, the "palm" is placed at the bottom of the candle, just like someone holding the candle in the palm of their hand.





「WOW」 COLLECTION I

RICH IN _

Top: Bergamot, Nutmeg,
Mid: Vetiver, Guaiac wood, Patchouli,
Sandalwood ,
Base: Labrador, Benzoin, Tonka

Ingredients: Vegetable wax, Fragrance
N.w: 200g/7.06oz
Approx. burn time: 30 hours

SPEAK "KINDLY"

Top: Pink Pepper, Mandarin
Mid: Peony, Plum Blossom
Base: Musk, Sandalwood, Mod plus plum
blossom

Ingredients: Vegetable wax, Fragrance
N.w: 200g/7.06oz
Approx. burn time: 30 hours

MOOD

Top: White Tea, Fresh Jasmine, Sparkling
Bergamot
Mid: Incense, Green Tea Tea Base
Base: Amaryllis Seed, Vetiver Root, Hay

Ingredients: Vegetable wax, Fragrance
N.w: 200g/7.06oz
Approx. burn time: 30 hours



SOCIAL BUTTERFLY - PLUM BLOSSOM SCENTED CANDLE





Three colorful, hand-drawn mugs are displayed on a light gray concrete surface against a white, textured wall. A hand is holding a black mug in the center, which features a large orange heart shape with a blue face and the text '1000000' and 'WEEKÜFÜ'. To the left, a blue mug with a pink background shows a person with a yellow headband and the text 'Quality fat' and 'WEEKÜFÜ'. To the right, a pink mug with a blue background shows a person with a yellow headband and a flame, with the text 'WEEKÜFÜ' and 'YES' visible.



FORTUNE- CEDAR



WOW COLLECTION





The Best Thing To Hold Onto In Life Is Each Other.





「WOW」 COLLECTION III

REGAL HAIR

Top: Cassis
Mid: Rose
Base: Mousse, Moss

Ingredients: Vegetable wax, Fragrance
N.w: 200g/7.06oz
Approx. burn time: 30 hours

SOCIAL BUTTERFLY

Top: Green leaves, Dew
Mid: Cucumber, Grass, Lily of the valley
Base: Musk, Sandalwood

Ingredients: Vegetable wax, Fragrance
N.w: 200g/7.06oz
Approx. burn time: 30 hours

ISLAND VACATION

Top: Bergamot, Fig leaf
Mid: Fig, Jasmine
Base: Santalwood, Amber, Oakmoss

Ingredients: Vegetable wax, Fragrance
N.w: 200g/7.06oz
Approx. burn time: 30 hours







[GREAT LUCK]

Fish jump dragon gate, climb higher step by step. Auspicious dragon auspiciousness, good luck arrives. Courage, courage, courage.



「WOW」 COLLECTION

LIMITED EDITION

[GREAT LUCK] WEKÜKÜ X ZUNY

Top: Cashmere wood
Mid: Guaiac wood
Base: Leather, Cedarwood, Sandalwood

Ingredients: Vegetable wax, Fragrance
N.w: 200g/7.06oz
Approx. burn time: 30 hours

[GREAT LUCK]

Top: Cashmere wood
Mid: Guaiac wood
Base: Leather, Cedarwood, Sandalwood

Ingredients: Vegetable wax, Fragrance
N.w: 200g/7.06oz
Approx. burn time: 30 hours

GREAT LUCK - CEDARWOOD & SANDALWOOD



WOW COLLECTION



GREAT LUCK - CEDARWOOD & SANDALWOOD



WOW COLLECTION







「WOW」 COLLECTION

LIMITED EDITION

[GIVE ME SOME SUGAR]

Top: Citrus, Grapefruit, Aldehyde
Mid: White flower, Cedarwood,
Sandalwood
Base: Musk

Ingredients: Vegetable wax, Fragrance
N.w: 200g/7.06oz
Approx. burn time: 30 hours



GIVE ME SOME SUGAR - FLORAL MUSK





「AHA!」 COLLECTION

Each candle scents and graphic are designed and illustrated based on a certain goodness or wishes that most people desired. Like good fortune, wealth, good health, good mood, good relationships etc.



「AHA!」 COLLECTION

AHA! COLLECTION I

MOOD - WHITE TEA

Top: White Tea, Fresh Jasmine,
Sparkling Bergamot
Mid: Smoked Incense, Green Tea Leaf
Base: Ambrette Seed, Vetyver Root,
Salted Hay

Ingredients: Vegetable wax, Fragrance
N.w: 70g

RICH IN __. – WOODY

Top: Bergamot, Nutmeg
Mid: Vetiver, Gaiac Wood, Patchouli,
Sandalwood
Base: Labdanum, Benzoin, Tonka

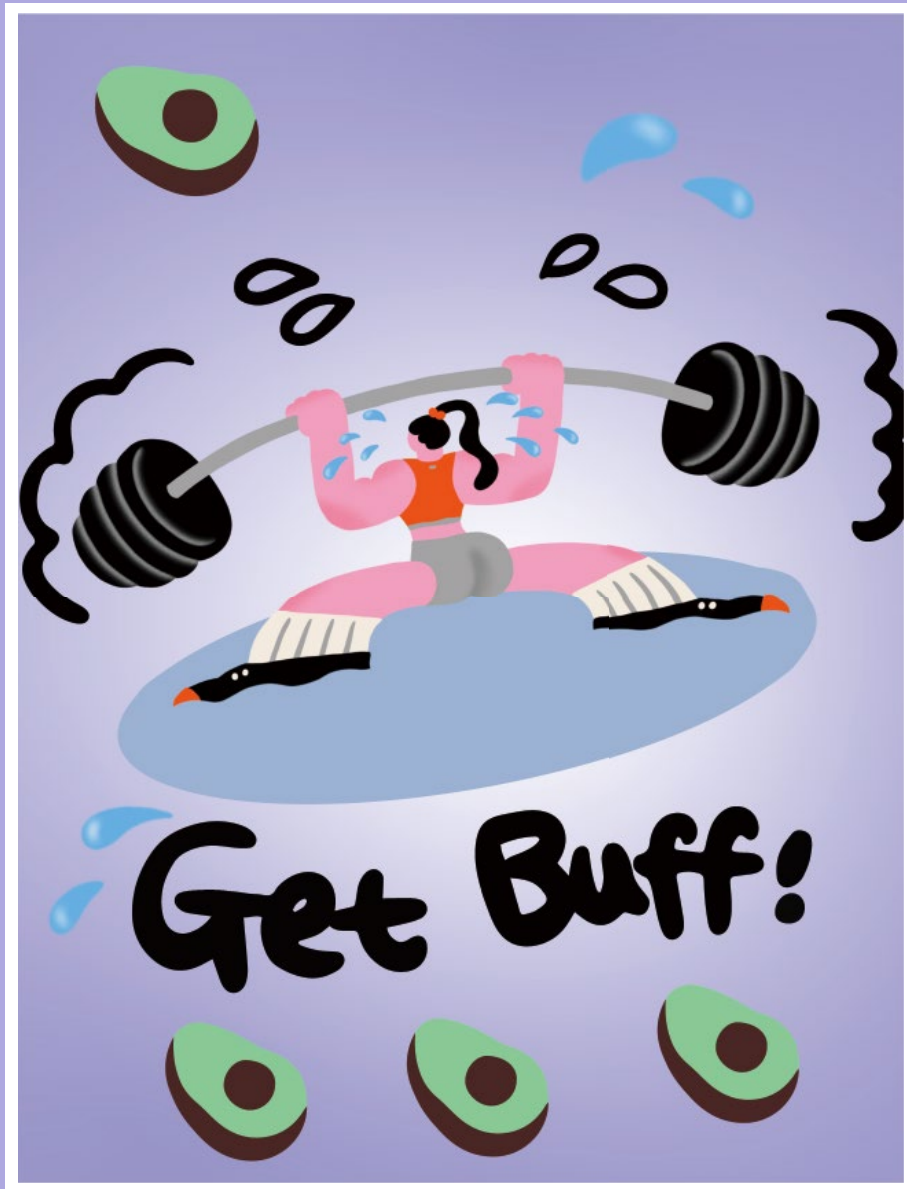
Ingredients: Vegetable wax,
Fragrance
N.w: 70g

SPEAK "KINDLY" — PLUM BLOSSOM

Top: Pink Pepper, Mandarin
Mid: Peony, Plum Blossom
Base: Musk, Sandalwood, Mod Plus
Plum Blossom

Ingredients: Vegetable wax,
Fragrance
N.w: 70g







「AHA!」 COLLECTION

AHA! COLLECTION II

FORTUNE - CEDAR

Top: Bergamot, Fig tree leaves, Cypress
Mid: Sandalwood, Cashmeran, Pine
Base: Musky, Olibanum, Vetiver

Ingredients: Vegetable wax, Fragrance
N.w: 70g

GOOD FAT - EARL GREY

Top: Bergamot, Neroli, Green, Nutmeg
Mid: Jasmine, Rose, Cardamome, Tea
Base: Vanilla, Amber, Musk, Honey

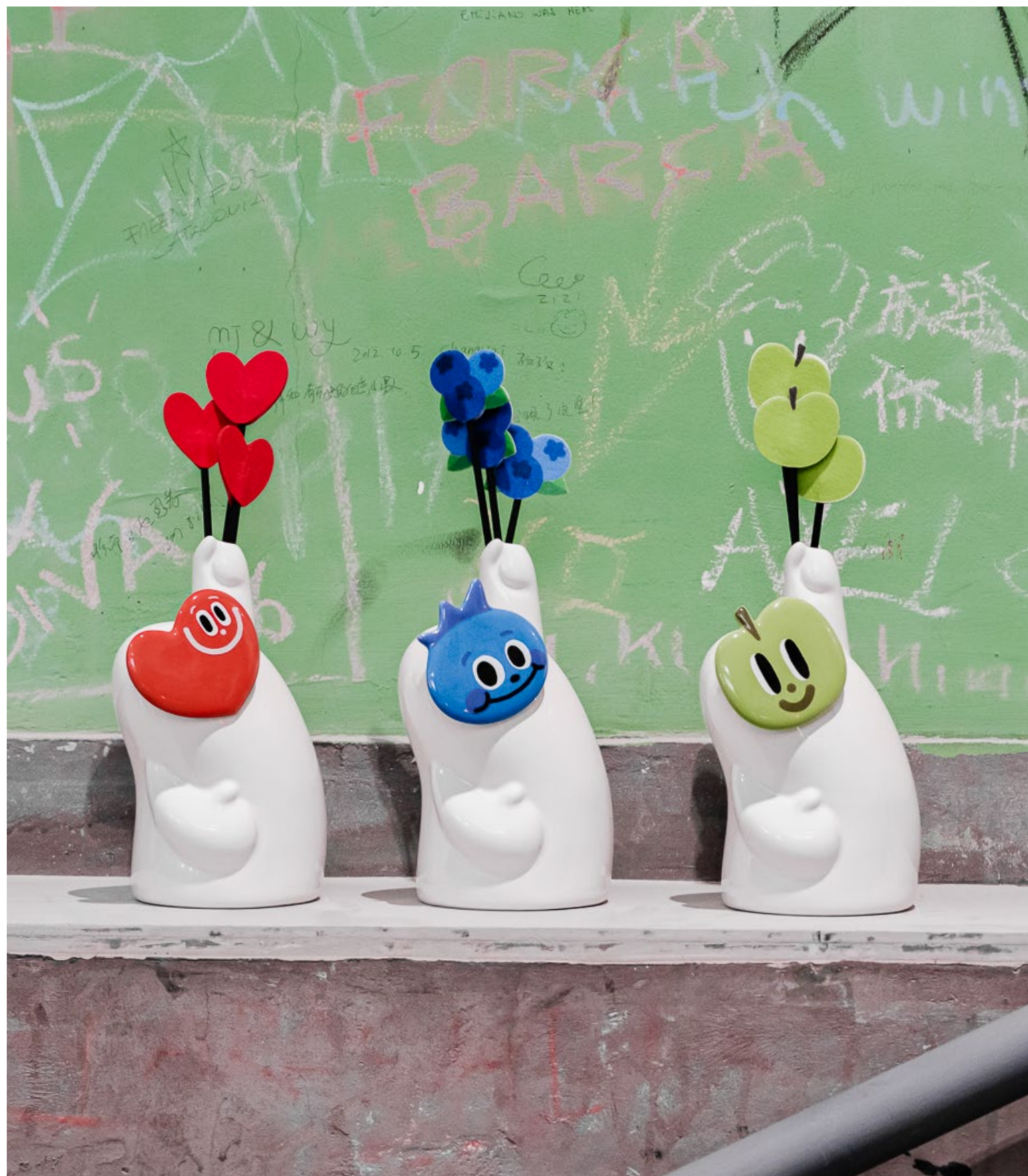
Ingredients: Vegetable wax, Fragrance
N.w: 70g

HOLD ON TIGHT - BERRY

Top: Sweet orange, Strawberry, Raspberries
Mid: Cherry, Apple, and Peach
Base: Jasmine caramel

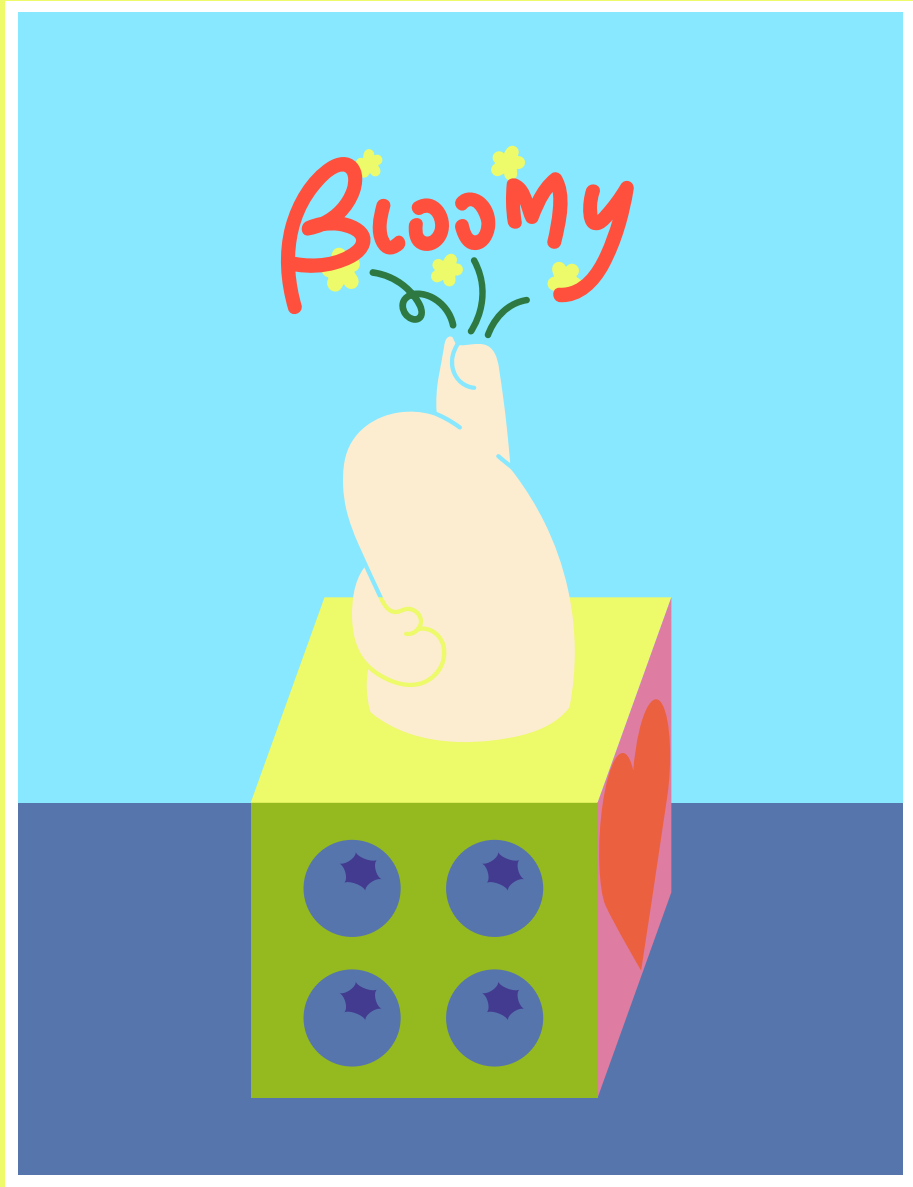
Ingredients: Vegetable wax, Fragrance
N.w: 70g





BLOOMY

Meet our adorable flower-giving characters! Express love through fragrance and humorous pasture. With delightful scents and captivating designs, Bloomy add charm to any space. The ceramic piece on the figure's face is attached with a magnet, allowing for easy replacement and adjustable position. Bloom with Bloomy!



BLOOMY



PRODUCT SPECIFICATION

Fragrance: currant | neroli | green apple
Materials: ceramic, glass, cotton stick, wool felt
Diffuser Net Volume: 220ml, 10m² about 3 months

DIMENSIONS

Ceramics: 195mm H x 119mm D x 101mm W
Glass: 123mm H x 80mm D x 80mm W
Fiber Stick: 280mm



CURRENT
Current Scented Oil

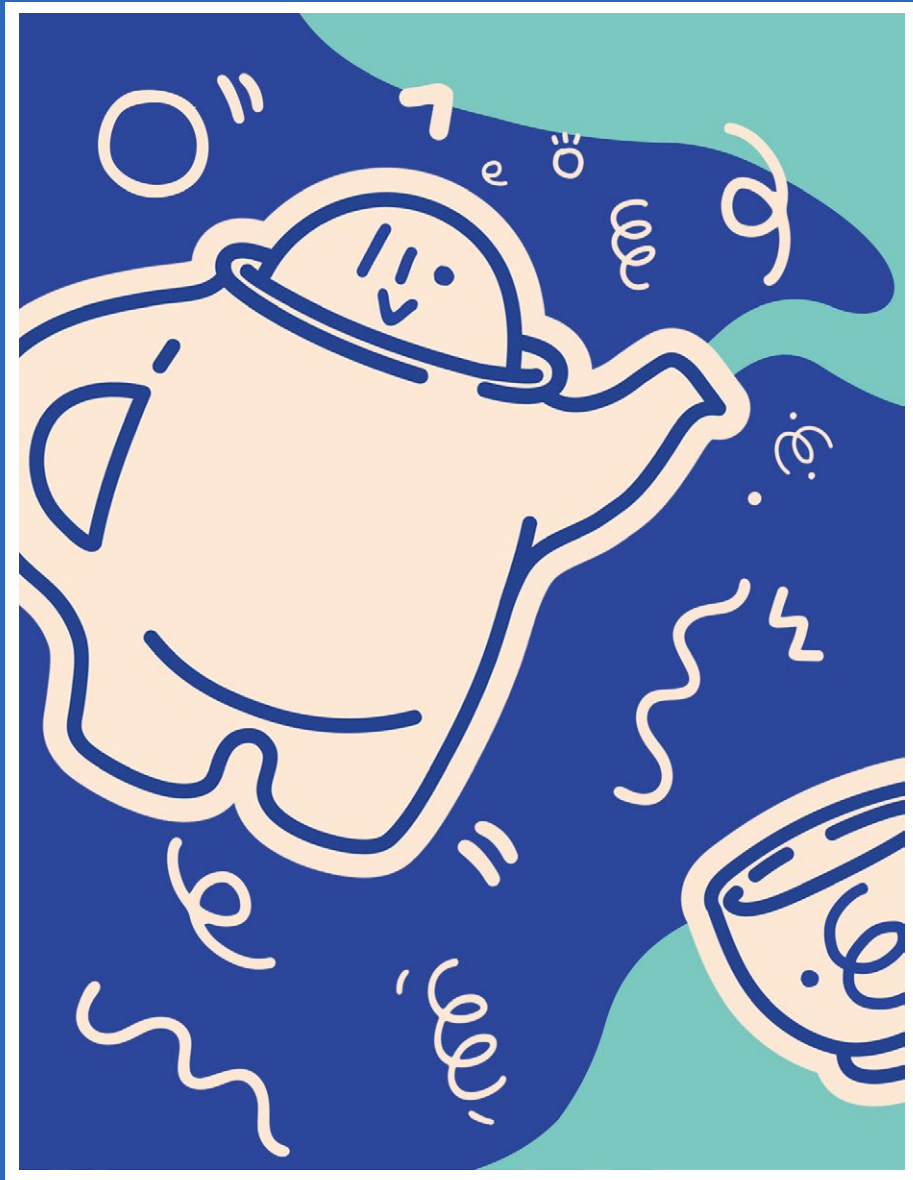
Top : Redcurrant, Grapefruit, Apricot
Mid : Cassis, Jasmine, Basil
Base : Clove, Sandalwood

NEROLI
Neroli Scented Oil

Top : Neroli, Bitter Orange
Mid : Neroli, Orange Blossom
Base : Musky

GREEN
Green Apple Scented Oil

Top : Pear, Green Apple
Mid : Green, Leaves, Stems
Base : Cedarwood, Amber





BREW BUDDY

Meet Brew Buddy! Your tea (or coffee) time sidekick! When it comes to choosing between coffee and tea, who says you have to pick one? We've created a playful companion, who allow embrace both brews in style! We hope that Brew Buddy can blur the boundaries between coffee and tea, fulfilling all your sipping needs.

BREW BUDDY - TEAPOT & COFFEE POT







BUBBLE MIRROR

The comical bubble mirror is inspired from thinking bubble from manga.

MATERIAL

Lens: ultra clear glass 5mm

Frame: MDF finished with hand painted high gloss lacquer finish

Backplane: Black, E2 MDF 9mm, Metal wall hook

DIMENSIONS

Small W590 x D25 x H447mm / W23"xD1"x17.5"

Large W1200 x D25 x H907mm / W 47"x D 1"x 35.7"



PRODUCT LIST

■ BLOOMY

Product Description	Product Name	Fragrance
"Bloomy" Fragranced Reed Diffuser	CURRENT	CURRENT SCENTED OIL
	NEROLI	NEROLI SCENTED OIL
	GREEN	GREEN SCENTED OIL

■ SCENTED CANDLES

Series	Product Description	Fragrance
「Aha!」 collection	Aha! Collection 01	White Tea, Woody, Plum Blossom
	Aha! Collection 02	Cedar, Earl Grey, Berry
「WOW」 collection I	Mood - White Tea	White Tea
	Rich in __. – Woody	Woody
	Speak "kindly" — Plum Blossom	Plum Blossom
	Mood - White Tea	White Tea
	Rich in __. – Woody	Woody
	Speak "kindly" — Plum Blossom	Plum Blossom
「WOW」 collection II	Fortune - Cedar	Cedar
	Good Fat - Earl Grey	Earl Grey
	Hold on Tight	Berry
	Fortune	Cedar
	Good Fat	Earl Grey
	Hold on Tight	Earl Grey
「WOW」 collection III	Regal hair	Cassis&Rose
	Social butterfly	Cucumber
	Island vacation	Fig leaf&Amber
Limited edition	Hold on Tight	Berry
	Give me some sugar	Floral Musk
	Great Luck	Cedarwood & Sandalwood
	Great Luck - wekükü x zuny	Cedarwood & Sandalwood

PRODUCT LIST

■ BREW BUDDY

Product Description	Capacity	Material and Craftsmanship	Specifications
Brew Buddy-Teapot & Coffee Pot	600ml	High temperature-porcelain in-glazed blue decal, on-glazed gold decal stainless steel tea strainer	Product Components: Teapot*1, Tea Lid*1, Tea Cup* 2, Coffee Filter *1, Tea Strainer*1 Teapot: Length 18.7cm* Height 19.5cm*Width 10.2cm Cup: Diameter 7.7cm*Height 7.4cm
Brew Buddy-Teapot	600ml	High temperature-porcelain in-glazed blue decal, on-glazed gold decal stainless steel tea strainer	Product Components: Teapot*1, Tea Lid*1, Tea Cup* 2, Tea Strainer*1 Teapot: Length 18.7cm* Height 19.5cm*Width 10.2cm Cup: Diameter 7.7cm*Height 7.4cm

■ BUBLE MIRROR

Product Description	Item No.	Dimensions	Specifications
BUBBLE Mirror Small	6975113640181	590x395mm	Material: Lens: ultra clear glass 5mm Frame: MDF (35x25mm) Backplane: E2 MDF 9mm Metal wall hook Surface treatment: Border: Gradient high-gloss paint Backplane: Black
BUBBLE Mirror Small	6975113640198	590x395mm	Material: Lens: ultra clear glass 5mm Frame: MDF (35x25mm) Backplane: E2 MDF 9mm Metal wall hook Surface treatment: Border: Gradient high-gloss paint Backplane: Black

PRODUCT LIST

■ BUBLE MIRROR

BUBBLE Mirror Large	6975113640204	1200x800mm	<p>Material:</p> <p>Lens: ultra clear glass 5mm</p> <p>Frame: MDF (46x25mm)</p> <p>Backplane: E2 MDF 9mm</p> <p>Metal wall hook</p> <p>Surface treatment:</p> <p>Border: Gradient high-gloss paint</p> <p>Backplane: Black</p>
BUBBLE Mirror Large	6975113640211	1200x800mm	<p>Material:</p> <p>Lens: ultra clear glass 5mm</p> <p>Frame: MDF (46x25mm)</p> <p>Backplane: E2 MDF 9mm</p> <p>Metal wall hook</p> <p>Surface treatment:</p> <p>Border: Gradient high-gloss paint</p> <p>Backplane: Black</p>



FRAGRANCE AGENCY

Givaudan, Firmenich from Switzerland.

Wekükü's fragrance raw materials and technology are coming from "Givaudan" and "Firmenich", known as the world's top famous international fragrance agencies with century-old experiences in fragrance research and production.

They have more than 600 self-made spices and contribute more than 3,000 natural and synthetic spices products, ensuring the quality of Wekükü's fragrance candle, into the finest perfume for your own space.

CRAFTSMANSHIP

Wekükü's fragrance candle cups are presented in customized colors both inside and outside which are accomplished after dozens of experiments and tests. In order to perfectly present the artist's drawing, each candle cup is manufactured by masters through several processes such as hand-spray, color-grill, etc. Each area of the cup's surface requires strict control of time and temperature to reach the original color standard.

We value each lifestyle product as we value the creation of each artist.



RELIABLE, SECURE AND STABLE

We work with fragrance suppliers who have cultivated in the field for more than ten years, own set of advanced automated equipments and unique technology of space fragrance.

10 production lines are established strictly according to the GMPC standards, the workshop offers reliable, secure and stable product follow the ISO certification standard.

